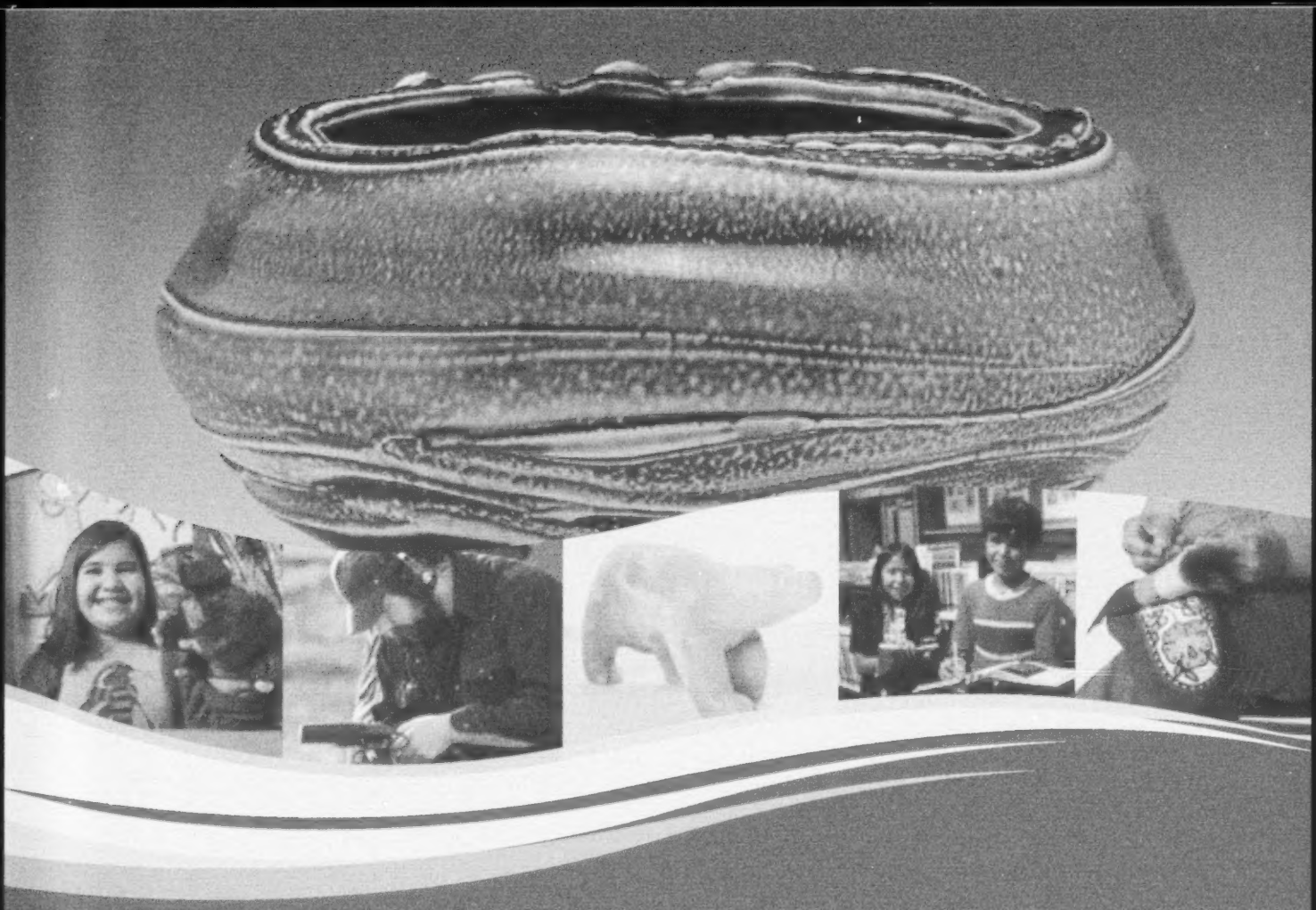


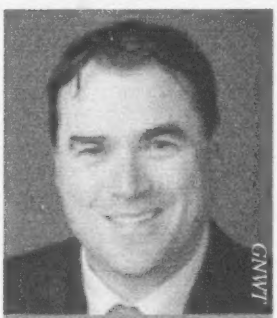
NWT ARTS STRATEGY PROGRESS REPORT

As of March 31, 2013

Northwest Territories

MESSAGE FROM THE MINISTERS

Hon. Jackson Lafferty
Minister of Education, Culture and Employment



Hon. Dave Ramsay
Minister of Industry, Tourism and Investment

Arts in the Northwest Territories (NWT) play a key role in preserving culture and language, diversifying the economy, and raising the profile of the territory. Our vast land provides artists practicing in all disciplines with a unique backdrop in which to create their works, and today's arts sector is as diverse as the land itself. One-of-a-kind art and fine crafts, including carvings, beaded garments, home-tanned hides, paintings and jewellery are available in just about every community and are in high demand throughout the year.

Economic and cultural benefits weave together in our arts industry and the rewards are felt across the territory. As more people look North with curiosity, northern artists have an ideal opportunity to showcase their creative talents to the world through books, film, performances, traditional crafts, paintings and sculpture, and more. Cultural pride is also strengthened by elders who pass down their traditional skills and knowledge to the younger generations, who not only preserve these practices, but also infuse modern technology with traditional methods to celebrate their heritage and provide riveting profiles of the North.

Investing in the arts and cultural industries makes good economic sense as well; in 2011, arts and culture contributed 22.3 million dollars to the gross domestic product of the Northwest Territories.

The Departments of Education, Culture and Employment (ECE) and Industry, Tourism and Investment (ITI) have been working closely with members of the arts community to raise the profile of NWT Arts. We are committed to continuing to invest in arts programming and support services to meet the needs of the industry; providing opportunities for artistic and industry growth, encouraging participation in a diversified economy, and for sustaining artists' connection to the land and their culture through their art.

Cover Images

Top: Astrid Kruse Pottery / Astrid Kruse, Vasefinder International Exhibit

L to R: Discovery Gallery fun at the museum / Dave Brosha, GNWT
Pablo Saravanja, Yellowknife / Dave Brosha
Curtis Taylor, Tuktoyaktuk / NWT Arts Program
Fun at school / NWT Archives / G-1995-001-3150
Mary Kudlak, Ulukhaktok / NWT Arts Program

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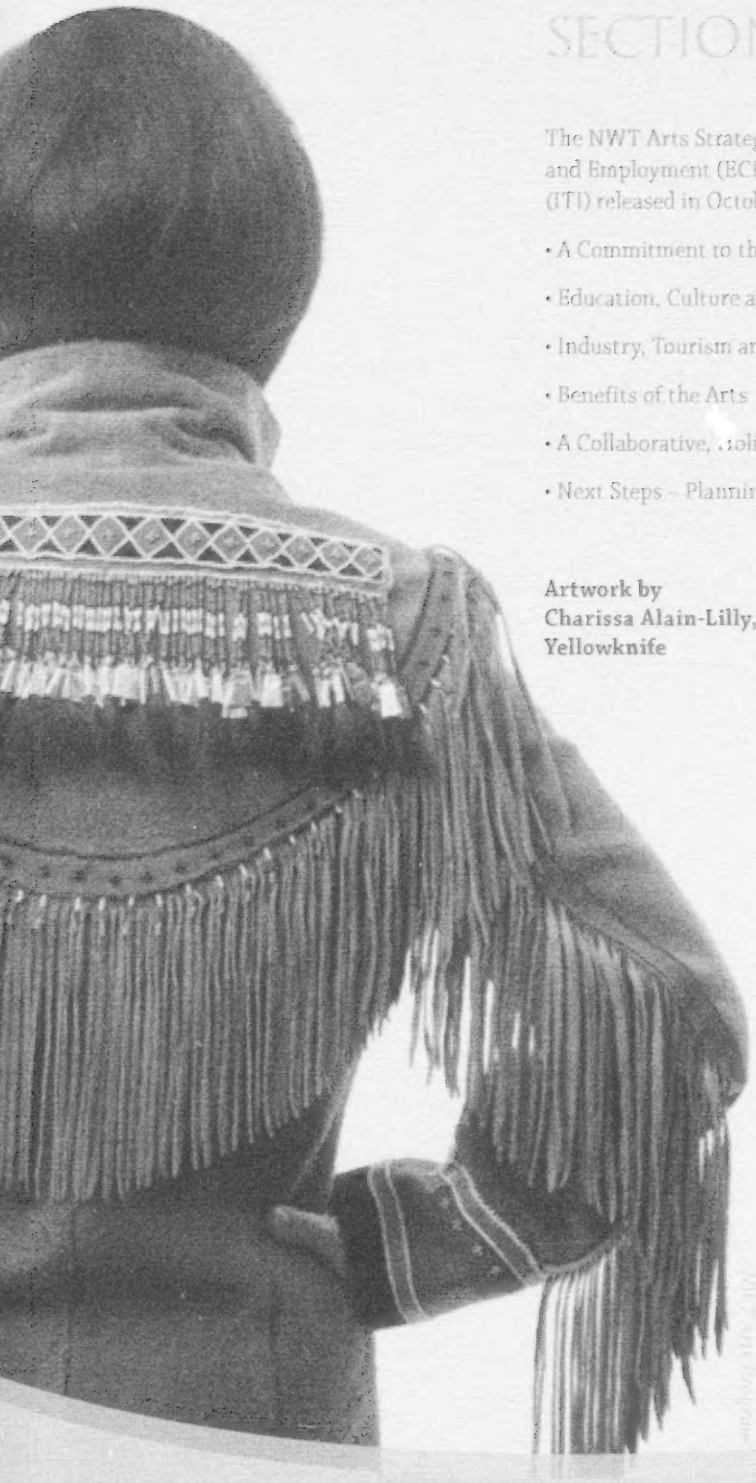


SECTION 1: INTRODUCTION

The NWT Arts Strategy is a joint initiative of the Department of Education, Culture and Employment (ECE) and the Department of Industry, Tourism and Investment (ITI) released in October 2004. This section covers:

- A Commitment to the Arts
- Education, Culture and Employment's Role
- Industry, Tourism and Investment's Role
- Benefits of the Arts
- A Collaborative, Holistic Approach
- Next Steps – Planning for Future Actions

Artwork by
Charissa Alain-Lilly,
Yellowknife

A Commitment to the Arts

The goals, objectives and action items identified in the NWT Arts Strategy were based upon formal recommendations by an Arts Strategy Advisory Panel (ASAP) and extensive consultations in the regions.

The NWT Arts Strategy represents the Government of the Northwest Territories' (GNWT) recognition of the many benefits that the arts provide to individuals and communities in the Northwest Territories (NWT). It is a commitment to take action to address identified issues and opportunities in the arts sector. This is the second annual report on progress made toward achieving the goals of the NWT Arts Strategy.

ECE and ITI have a shared interest in supporting the arts. Although their activities overlap at times, the two departments are mandated with distinct roles that result in different programs and services.

The goals are:

Goal 1: People in the NWT, from an early age, are taught about the arts and develop an appreciation of art in its various forms.

Goal 2: Established and emerging artists in the NWT have access to programs and funding that support the development of their skills and the production and sales of their work.

Goal 3: There is global awareness of NWT arts and recognition of the importance and value of the work of NWT artists, which enables them to earn a living through production and sales of their work, without compromising the cultural integrity of the arts community.

Hans Pfaff

Inuvik Drummers and Dancers

Education, Culture and Employment's Role

ECE supports the arts through various programs and services that are intended to foster life-long learning, appreciation of, and participation in the arts.

Early Childhood and School Services provides opportunities to learn about and through the arts from kindergarten to grade 12 by developing curricula, resources, artists-in-schools programs, youth mentorships and professional development for teachers in the arts.

Aurora College provides courses in arts instruction as part of the Teacher Education Program and the Aboriginal Language and Culture Instructor Program. Aurora College offers continuing education courses in the arts.

The Student Financial Assistance Program provides financial support for NWT residents to pursue postsecondary studies in a number of areas, including the arts. ECE Service Centres provide information about postsecondary arts programs and scholarships across Canada.

The Culture and Heritage Division coordinates a full range of professional services for individuals and organizations actively involved in arts, culture and heritage activities. It provides opportunities for public awareness and appreciation of the arts through financial awards to artists and arts organizations in the visual, literary, media and performing arts.

These funding programs support established and emerging artists in developing their skills and producing work. The NWT Arts Council, in addition to reviewing and recommending funding proposals for creative artistic projects, provides advice to the Minister on issues and policies associated with artists and the arts. The Council's mandate is to promote the arts in the NWT.

The Prince of Wales Northern Heritage Centre provides a venue for showcasing art and public events. Travelling exhibits are circulated to northern communities on an annual basis.

Industry, Tourism and Investment's Role

In supporting the arts, ITI recognizes the importance of tradition and the economic potential of the NWT arts and fine crafts industry. Funding support is provided under the Support for Entrepreneurs and Economic Development (SEED) Policy.

ITI also supports marketing and promotional efforts, nationally and internationally, by raising awareness of the importance and value of traditional and fine arts and crafts in the NWT.

Benefits of the Arts

The GNWT recognizes that the arts, if supported, can provide many benefits. Research has demonstrated a correlation between the arts and the following benefits:

Economic Benefits

- Direct economic benefits include employment, local spending, and multiplier effects.
- Indirect economic benefits in the form of improved quality of life serves to attract people and businesses to a community and to reduce out-migration.
- Physical assets created through the arts exist for present enjoyment and represent an investment for future generations.

Cultural Benefits

- Preservation and reinforcement of community, regional and national cultural identity.
- Strengthened sense of cultural pride for northern residents.
- Transmission of cultural heritage from one generation to the next.

Health Benefits

- Improved quality of life, especially for seniors and persons with dementia.
- Reduced stress.
- Discovering strength, skills and opportunities for self-development.
- Workplace performance.

Cognitive Benefits

- Academic and workplace performance.
- Creative and critical thinking.
- Skills development.

Attitudinal and Behavioural Benefits

- Building self-esteem.
- Tolerance for others and positive association of one's own culture.
- Teamwork.
- Mentoring and social bonding, especially for at-risk youth.

Community Benefits:

- Social interaction and social cohesion within and between cultures.
- Building social capital.
- Community empowerment.

These benefits accrue to both individuals and communities in the NWT, and beyond. However, for this to happen, support must be provided on two fronts: the creation of art and participation in arts activities.

A Collaborative, Holistic Approach

The GNWT believes that a collaborative, holistic approach is needed to support and develop a vibrant arts sector. This approach recognizes the valuable contributions of many partners working together.

Artists

- Provide creative energy to produce objects and experiences for public appreciation and/or consumption.
- Share knowledge, skill and experience with students and the public to help them discover and develop their own artistic strengths.

Volunteers, Donors, Corporate Sponsors, Consumers and Participants

- Provide financial and in-kind support.
- Provide time, expertise and hands-on support to organizations.
- Provide feedback and encouragement to artists.

Arts Organizations

- Provide organizational support, professional development and other services to artists.
- Provide opportunities for the public to participate in arts activities.
- Provide venues for artists and the public to connect.

Cultural Industries

- Publishers, recording studios, film companies, commercial galleries and online enterprises assist artists with production and marketing.
- Bookstores, music stores and commercial galleries provide venues for artists to sell their work.

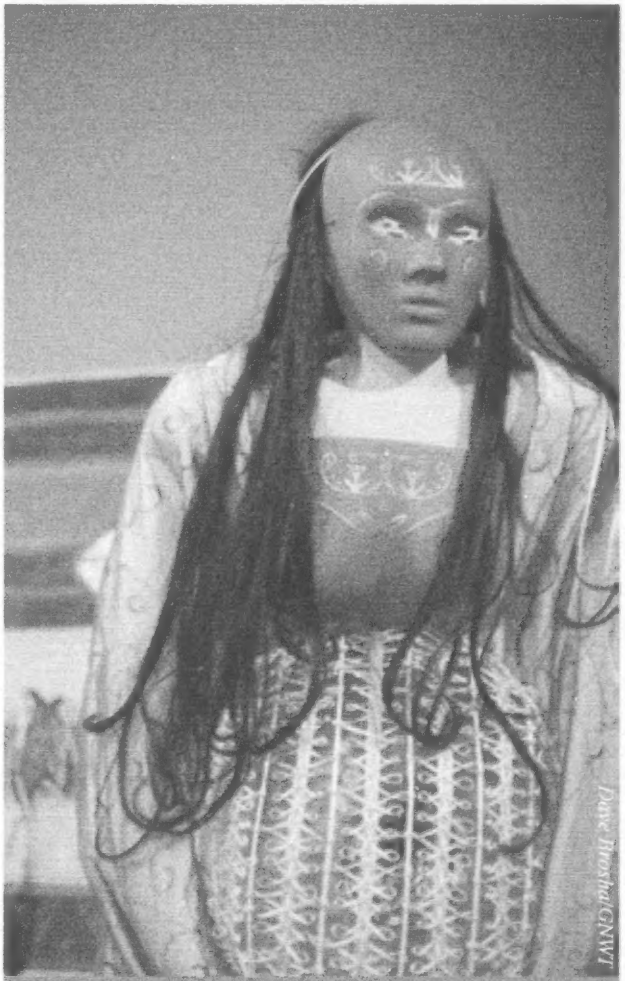
All Levels of Government

- Provide grants and contributions, in-kind support, and policy support.
- Public art galleries, museums, cultural centres, visitor centres and libraries provide venues for artists and community engagement.
- Schools provide formal and informal opportunities for students to learn about arts disciplines; to learn other subjects through the arts and to develop positive attitudes and behaviours through participation in arts activities.
- Colleges provide education and training opportunities for artists; they also provide informal arts learning for the general public.

Since the NWT Arts Strategy was released in 2004, the GNWT has worked with various partners to complete a number of action items toward the continuous development of a strong and vibrant arts sector. These achievements are described in the subsequent sections of this report.

Next Steps - Planning for Future Actions

Many of the action items that were completed in the short-term represent initiatives that will continue to support the arts in the future. Regarding intermediate and long-term actions, the GNWT will continue to work toward their completion. Given the evolving environment and changing circumstance in the NWT arts sector, new or revised action items may be required. The GNWT will continue to consult with the arts community to recommend future actions in support of the arts. This helps to ensure that current needs of the arts sector are known and addressed appropriately within available resources.



Migratory Passages Exhibit at the Prince of Wales Northern Heritage Centre

Margaret Vittrewka, Fort McPherson

SECTION 2: EDUCATION, CULTURE AND EMPLOYMENT

Introduction

The Department of Education, Culture and Employment (ECE) recognizes the importance of the arts in providing opportunities for personal growth and for building social capital in communities across the NWT. Since the NWT Arts Strategy Action Plan: 2 was released in 2007, the Department has made significant increases in contributions to the Arts. The following sections highlight ECE's programs, services and initiatives in support of the arts:

- School Programs
- Postsecondary School Programs
- Career Services and Student Support
- Public Programs
- Support for Artists and Art Organizations

These sections incorporate specific items in the Arts Strategy Action Plan: 2.

A summary of progress on the Action Plan is provided in Section 5 of this document.

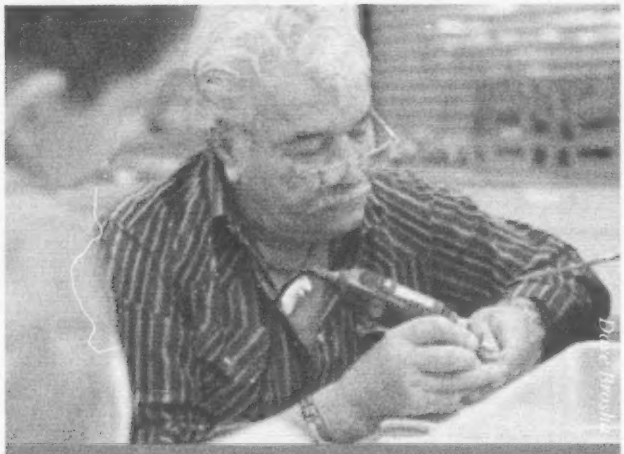
The cultural sector of the NWT, including artists consists of 750 workers, almost 3% of the territorial workforce.

Canada Council for the Arts: Funding to artists and arts organizations in the NWT, 2011-2012

School Programs

ECE supports arts education in the schools through curriculum development and teacher support including training and resources. School authorities provide opportunities for the arts community to be involved in school arts activities.

ECE encourages teaching arts from a culture-based perspective.



Sonny MacDonald demonstrates carving techniques

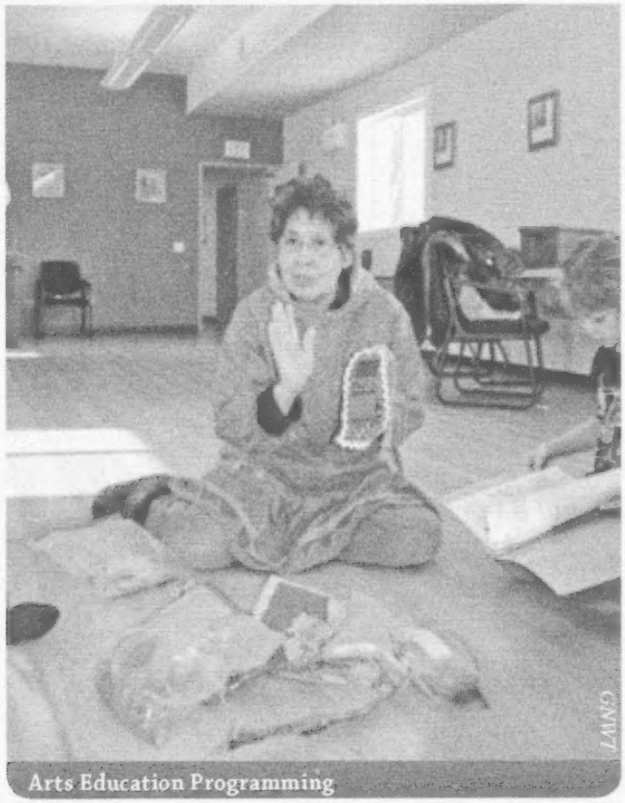
Curriculum Development

ECE supports the arts through the development or acquisition, implementation and support of curriculum in Arts Education. The NWT supports the exposure of students to all of the Fine Arts (drama, dance, music and visual art) within the context of common global Arts Education objectives.

From grades 1-9, NWT schools devote a recommended 9% of instructional time (about 90 hours per year) to the arts. In addition, three credits in the area of Fine Arts are required during grades 10-12 for high school graduation. The current curriculum used in grades 1-9 is based upon the Saskatchewan Arts Education Curriculum. In senior secondary, the Fine Arts courses are based on the Alberta Curriculum.

In all cases, ECE encourages the teaching of the Arts from a culture-based perspective that is integrated as much as possible with the outcomes of the cultural, foundational curricula, Dene Kede and Inuuqatigiit. Arts Education is also directly linked with outcomes in the NWT English Language Arts curriculum.

From grades 1-9, students are taught a variety of fine arts including drama, dance, music and visual art for a recommended 90 hours per year.



Arts Education Programming

Teacher Support

In-service support to teachers on the Saskatchewan Arts Education Curriculum has been initiated in NWT school boards. Additionally, individual schools and boards continue to arrange professional development activities when needed or requested.

Principals and school jurisdictions can arrange for a professional artist to teach in their schools through an ad-hoc Artists-in-Schools program.

Community Involvement

Each school jurisdiction in the NWT provides opportunities to learn in, through and about the arts from kindergarten to grade 12 to meet the needs of the students they serve. Individual schools and boards work with community groups to develop innovative programming to serve their students. Mentoring programs and Artists-in-Schools programs are currently arranged at the discretion of individual schools or school jurisdictions.

David Gon composes with students

Postsecondary School Programs

Aurora College provides arts education through various programs. Aurora College delivers Traditional Arts Programming through its Continuing Education section. Aurora College also delivers programming through the Bachelor of Education Program and the Aboriginal Language and Cultural Instructor Program (ALCIP).

Aurora College

While Aurora College does not currently deliver a full time arts program due to funding constraints, it does provide arts programming through other areas. Aurora College undertakes an annual review of programs and of the labour market to determine the most effective ways to deliver programming to the residents of the NWT.

Aurora College offers fine arts and cultural programming on a continuing basis.

Aboriginal Language and Culture Instructor Program

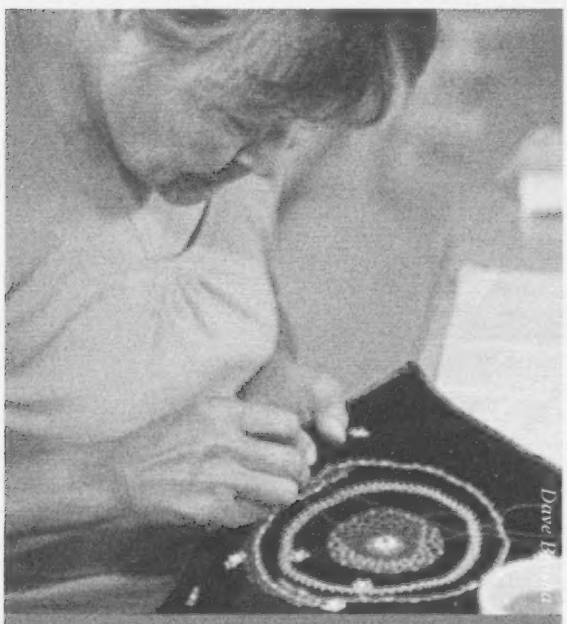
ALCIP includes courses such as Teaching Aboriginal Languages through the Arts and Literacy as well as Drama in Aboriginal Language Education and numerous other courses in literacy. These courses highlight the connection this program has to the arts and the focus on visual demonstration of culture through the arts, particularly Aboriginal arts and crafts.

Bachelor of Education Program

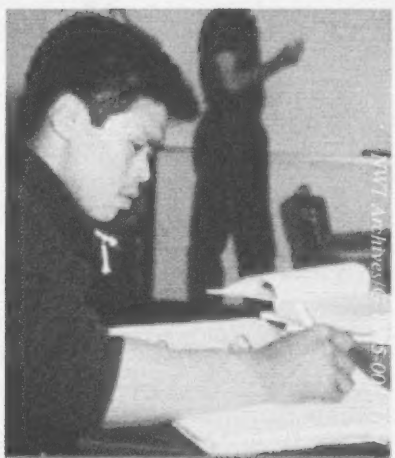
Aurora College currently delivers the Arts Education methodology course as well as a Fine Arts Elective course in music as part of the Bachelor of Education Program.

Continuing Education

Aurora College provides part time non-credit courses through Continuing Education throughout the NWT. These courses include Basic Sewing, Drawing and Painting, as well as courses that were previously included in the Traditional Arts Program.



Margaret Nazon provides beading instruction



Aurora College student

Students can focus on fine arts in Aurora College's Bachelor of Education program.

Career Services and Student Support

ECE supports NWT residents to pursue careers in the arts through career counseling services at ECE Service Centres and through grants and loans from the Student Financial Assistance (SFA) Program.

Supporting Post Secondary Fine Arts Students

The Department provides grant and loan assistance to NWT residents who are studying full time at the postsecondary level through the SFA Program.

The Program:

- Provides assistance to supplement the cost of obtaining a postsecondary education.
- Provides assistance through a combination of grants and loans.
- Encourages students to return to the north after school completion through remission and repayment programs.

The SFA website has links to scholarships and bursaries at **www.nwtsfa.gov.nt.ca.**

In the 2011/12 school year over 70 students received SFA funding to attend a Fine Arts post secondary program.

Number of NWT students enrolled in Fine Arts Programs	2007-08	2008-09	2009-10	2010-11	2011-12
Total number of applications (all regions)	76	66	58	70	73

Pat Braden

Information on postsecondary arts programs and scholarships in other parts of Canada are provided through ECE Service Centres. These centres have computers with Internet access that the public can use to research arts programs and scholarships. Arts programs information continues to be a part of high school Career Focusing Programs.

ECE has published a booklet, *Jobs in Arts, Culture and Heritage*, that promotes work and training opportunities in this employment sector. The booklet is part of a series profiling the various sectors in the NWT. They are distributed to schools, Aurora College and the public. They are also available on the ECE website.

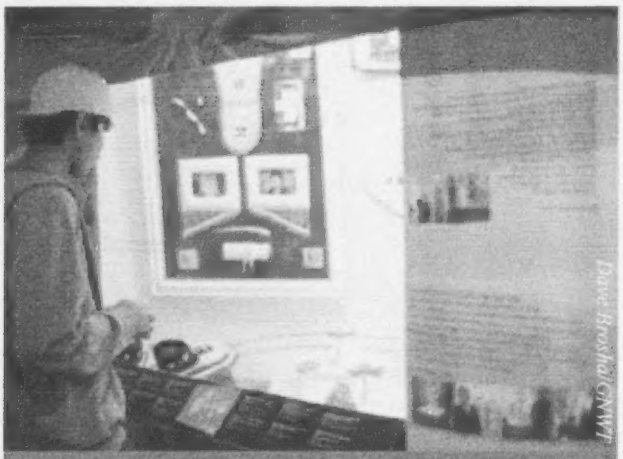
Public Programs

Programs to encourage public participation in the arts and to expand public access to the arts are supported by the Culture and Heritage Division and the NWT Public Library Services.

Visual and Performing Arts

The Culture and Heritage Division encourages and supports individuals and organizations to produce, exhibit, perform and disseminate art to the public by:

- Making, as a condition of NWT Arts Council funding, the requirement that recipients give a public performance or exhibition of their completed projects.
- Supporting organizations that serve as venues for the arts. These include:
  - Northern Arts and Cultural Centre, Yellowknife.
  - Prince of Wales Northern Heritage Centre, Yellowknife.
  - Norman Wells Historical Centre, Norman Wells.
  - Northern Life Museum and Cultural Centre, Fort Smith.
  - Western Arctic Motion Pictures, Yellowknife.
  - Open Sky Gallery, Fort Simpson.
  - Festivals in all regions of the NWT.



Prince of Wales Northern Heritage Centre exhibit

In 2011/12 Culture and Heritage served 276 public enquiries, 156 applications and issued 93 funding contributions to support the arts.

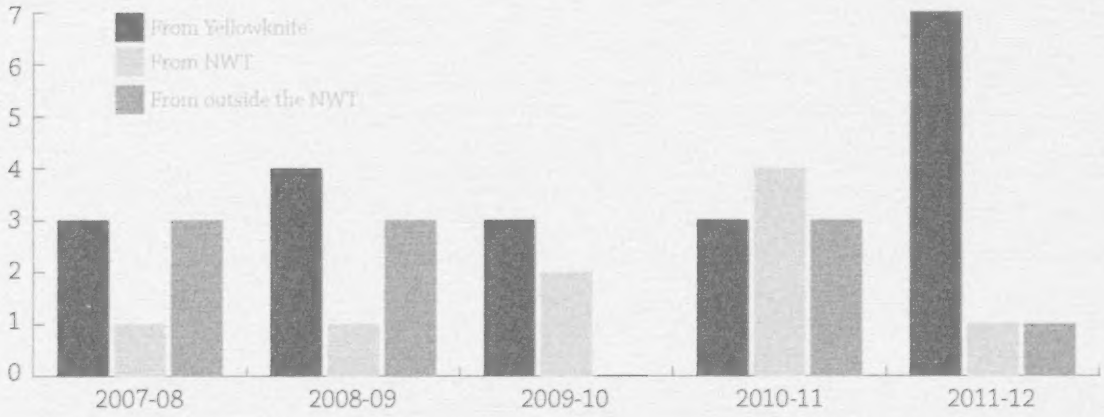
Prince of Wales Northern Heritage Centre	2007-08	2008-09	2009-10	2010-11	2011-12
Art pieces created by established northern artists that are added to the permanent collection annually	1	4	5	1	7

The Prince of Wales Northern Heritage Centre (PWNHC) has a mandate to collect art from northern artists and to exhibit art from its permanent collection. Over the past five years, 18 pieces of art have been added to the collection. An average of 20 pieces of art from the collection have been exhibited annually, with an additional 14 pieces displayed through online exhibits.

Admiring "The Legendary Sky Diamond" and "Northern Rhythms", carved by Dolphus Cadieux

The PWNHC provides exhibit spaces for people and community organizations from across the territory. Since 2007, the Heritage Centre has displayed 20 art exhibits from Yellowknife, nine from elsewhere in the territory and 10 from outside the NWT. Many of these exhibits contain online components so that they are accessible to people across the NWT at **www.pwnhc.ca**.

Number of temporary and travelling exhibits at the Prince of Wales



Healing Through Art – Community Exhibit

In addition to providing exhibit space, the PWNHC also provides education programming to students from across the territory. The Heritage Centre provides Amazing Family Sundays programs each year, which include a basis in art.

The PWNHC also provides a venue for artists to give public presentations. The Heritage Centre provides educational programming in English and French to an average of 2,400 students across the territory annually.

"A piano recital, moose-skin boat, Yamoria and Bob Wilson's cool pics – another great day at the museum"

Prince of Wales Northern Heritage Centre Guest Book

2012 Minister's Culture and Heritage Circle

Minister's Culture and Heritage Circle

The Minister's Cultural Circle was established in 2011, to recognize and to celebrate northerners who have contributed to preserving and promoting the arts, cultures and heritage in the NWT. The award was renamed the Minister's Culture and Heritage Circle in 2013.

The Culture and Heritage Circle affirms the importance of our diverse northern cultures, and encourages pride in culture through creating public awareness and appreciation of the arts, culture and heritage.

The Awards are based on four categories:

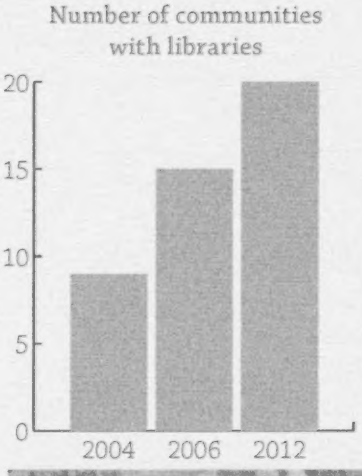
- Youth Category.
- Elder Category.
- Individual Category.
- Group or Organization Category.

A Minister's Choice Award is also given to a person or group at the Minister of ECE's discretion.

Literary Arts

The Department's Strategic Plan recognizes that libraries are essential to the development of literacy at a young age and support literacy through the adult years. Libraries are also important venues for providing public access to the literary arts through book lending, author events and special community programs.

The NWT Public Library Services maintains a territory-wide information system through libraries. Since 2006, five more communities received libraries, bringing the total number of communities with libraries to 20. There is also a plan to expand into two more communities when funding becomes available. The NWT Public Library Services maintains copies of books and films made by northerners. It also collects art instructional materials that are made available to NWT residents upon request.



Since 2006, the number of communities with public libraries has increased from 15 to 20.

Inuvik Library

Support for Artists and Arts Organizations

Community Programs Office

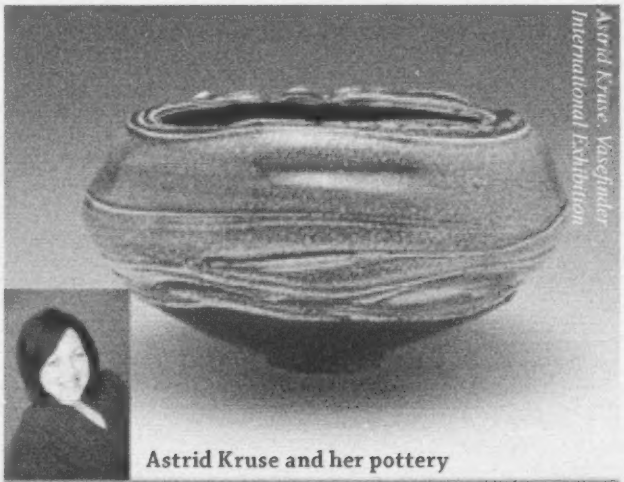
The Culture and Heritage Division provides financial and technical support to artists and arts organizations through various programs administered through the Community Programs office at the PWNHC.

The Community Programs office coordinates a full range of professional services for individuals and organizations actively involved in arts, cultural and heritage activities. Planning assistance is provided to community museums, arts and cultural groups. Advice, orientations, workshops and individual training opportunities in the arts are also provided.

The Community Programs office assists NWT artists and arts groups who seek funding by disseminating information on GNWT and other arts funding programs.

In 2012, a brochure entitled *A Guide to Arts Funding* was developed through collaboration between ECE and ITI in order to provide artists and arts organizations with information on the various funding programs available from the GNWT.

Tools to assist artists and arts organizations with funding proposals are available online at the NWT Arts Council website: **www.nwtartscouncil.ca**.



Astrid Kruse and her pottery

"The generous support of the NWT Arts Council is appreciated by the Aurora Arts Society, artists, patrons and the community."

Astrid Kruse, Aurora Arts Society

Midway Lake Festival

"Practicing Gwich'in old time songs and dances is our main focus and this is where the youth really participate... on behalf of the committee and the community thank you for your continuing support."

Richard Wilson, Midway Lake Festival

The Department administers funding for 11 arts, culture and heritage programs including the NWT Arts Council and Support for Northern Performers programs.

This includes coordinating the functions of the NWT Arts Council review meeting. In 2011/12, ECE directly assisted 276 applicants by phone, email or in-person with their project proposals by discussing project outlines, budgets and alternate sources for support. This led to 156 applications and 93 contributions.

Since 2007, the total budget for these programs has increased from $932,000 to $2,202,000.

"Support from the NWT Arts Council has allowed me to create and present musical compositions that would not otherwise have been possible."

– Carmen Braden

Carmen Braden

Funding Contributions

The Department also provides operating funding to the Northern Arts and Cultural Centre and support to Western Arctic Moving Pictures and Northwords NWT.

Since 2008, ECE has administered five new northern arts programs:

- Northern Arts Mentorship Funding Contributions.
- Northern Film and Media Arts Funding Contributions.
- Northern Literary Arts Funding Contributions.
- Northern Theatre Arts: Focus on Youth Funding Contributions.
- Cultural Component of Sports Events Funding Contributions.

"Your generous grants enabled the South Slave Friendship Festival to bring in a wide range of musicians from across the north to Fort Smith for the festival."

– Sandra Robichaud, South Slave Friendship Festival

South Slave Friendship Festival

Cultural Funding Programs Budget	2007-08	2008-09	2009-10	2010-11	2011-12
NWT Arts Council	$355,000	$404,000	$450,000	$500,000	$500,000
Northern Performers	$71,000	$87,000	$156,000	$181,000	$181,000
Northern Theatre Arts (youth focus)	-	-	$50,000	$50,000	$50,000
Northern Literary Arts	-	-	$50,000	$50,000	$50,000
Northern Film and Media Arts	-	-	$50,000	$50,000	$50,000
Northern Arts Mentorship	-	-	$50,000	$100,000	$100,000
Cultural Projects	$61,000	$96,000	$176,000	$176,000	$176,000
Cultural Organizations	$259,000	$409,000	$534,000	$554,000	$554,000
Registered Heritage Centres	$186,000	$286,000	$286,000	$316,000	$316,000
Emerging Heritage Centres	-	-	$100,000	$175,000	$175,000
Cultural Component of Sports Events	-	-	$50,000	$50,000	$50,000
Total	**$932,000**	**$1,282,000**	**$1,952,000**	**$2,202,000**	**$2,202,000**

ECE Support to the Arts in NWT	2007-08	2008-09	2009-10	2010-11	2011-12
Total number of applications (all regions)	117	123	139	138	147
Number of funding awards	82	96	111	106	107
Number of communities supported	16	15	16	17	19
Funding to individuals	$190,000	$204,000	$225,000	$314,000	$275,000
Funding to organizations	$165,000	$200,000	$505,000	$822,000	$861,000
Total funding distributed from all arts programs	**$355,000**	**$404,000**	**$730,000**	**$1,136,000**	**$1,136,000**

"I'd like to take this opportunity to thank you and ECE for the contribution. It has enabled the Festival Society to expand its activities and reach more NWT writers than ever before."

- Annelies Peel, Northwords Writers Festival

NWT Arts Council

The NWT Arts Council was established in August 1985, as an advisory board to the GNWT. The mandate of the NWT Arts Council is to promote the arts in the NWT.

The NWT Arts Council provides recommendations to the Minister of ECE on financial awards for creative artistic projects in the visual, literary, media and performing arts, and on issues and policies associated with the arts and artists.

Six members are appointed to the NWT Arts Council by the Executive Council of the GNWT for terms of two years. Members are selected for their expertise and abilities in the arts from six regions of the NWT: South Slave, Beaufort Delta, Dehcho, Sahtu, Tłįcho and North Slave.

2012 NWT Arts Council members

Leanne Goose

NWT Arts Council Funding Contributions

NWT Arts Council Contributions support and encourage the continued development of creative artistic projects in the visual, literary, media and performing arts in the NWT. The NWT Arts Council recommends project-based funding for training and professional development, creation of artistic works and public presentation.

Eligible applicants must be residents of the NWT for at least two years prior to the annual deadline or be registered NWT organizations with mandates to enhance or promote the arts.

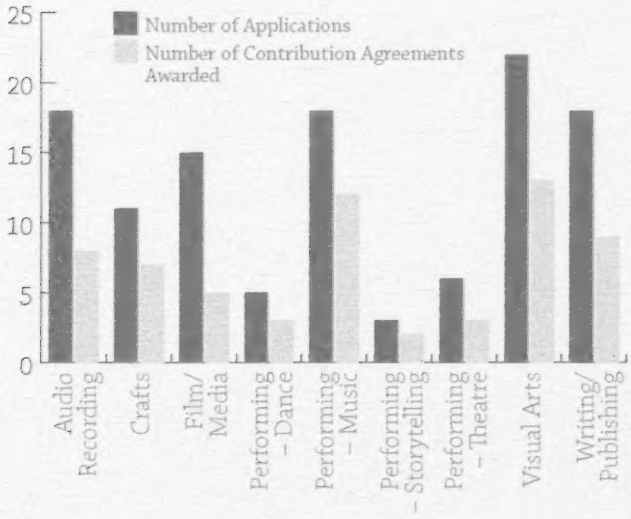
The NWT Arts Council website **www.nwtartscouncil.ca** provides all forms and relevant information for applicants.

"It is because of funding agencies like the NWT Arts Council that I have this opportunity not only to grow and develop as an artist but share my knowledge and experiences"

- Leanne Goose

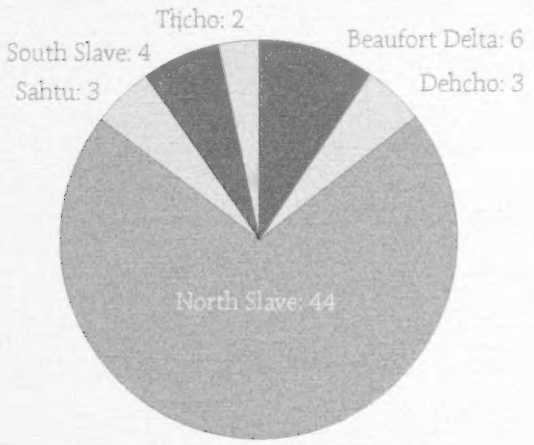
Since 2007, the total amount of money requested from the NWT Arts Council has averaged just over $1,000,000 per year and the Arts Council now awards $500,000 in project contributions. The NWT Arts Council has received an average of 105 applications per year since 2007 and has been able to fund an average of 75 per year, or just over 70% of funding requests. The Council serves nine arts categories. There is no set allocation of funds per category.

NWT Arts Council Applications and contribution agreements by discipline



The NWT Arts Council funds projects in all six regions in the NWT and are awarded based on a juried review of the applications. There is no set allocation of funds per region.

Number of Arts Council Contribution Agreements awarded by region in 2011/12



Population of the NWT by region

SECTION 3: DEPARTMENT OF INDUSTRY, TOURISM AND INVESTMENT

Introduction

The Department of Industry, Tourism and Investment (ITI) supports the business, marketing and promotional side of the arts including the film industry and producers of art and fine crafts.

Since the NWT Arts Strategy Action Plan: 2 was released in 2007, ITI has made significant progress toward its support of the business and development of the NWT arts and fine crafts industry.

The following sections highlight ITI's programs, services and initiatives in support of the arts:

- Marketing Strategy: The NWT Arts Program
- NWT Arts Promotional Initiatives
- Program Support and Services
- The NWT Film Commission
- Financial Assistance

These sections incorporate specific items in the Arts Strategy Action Plan: 2.

A summary of progress on the Action Plan is provided in Section 5 of this document.

Marketing Strategy: The NWT Arts Program

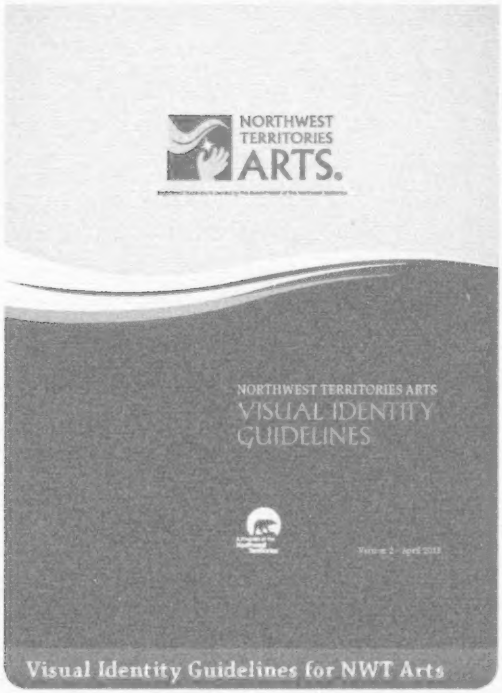
The NWT Arts Program promotes arts and fine crafts to local, national and international markets. Program registration is free to all NWT artists including those in traditional and contemporary visual arts and fine crafts, performing arts, literary arts and film/new media art.

Objectives of the NWT Arts Program include:

- Increased awareness and sales of authentic NWT Arts.
- A recognizable and trusted logo for use in local, national and international markets.
- Increased demand for products in the marketplace, with value and price point to match sought-after items.
- Promotion and celebration of NWT artists and the their stories about NWT Arts.
- Support for the NWT's rich artistic tradition to preserve and strengthen cultural heritage and identity.
- Distinguish and promote NWT art and fine crafts in the marketplace.

Visual Identity Guidelines

Visual Identity Guidelines (VIG) have been developed to support and enforce the NWT Arts brand and to ensure a clear and consistent visual presentation of NWT arts and fine crafts in marketing campaigns.



Visual Identity Guidelines for NWT Arts

Content Collection Project

The Content Collection Project is an ongoing initiative that gathers content (images, video and interviews) from registered artists in the NWT Arts Program. This content is then given to artists for their own marketing purposes and with permission from the artist, may be used by NWT Arts in its general arts marketing campaigns.

To date, content has been collected from Yellowknife, Inuvik, Tuktoyaktuk, Ulukhaktok, Aklavik, Tsiigehtchic and Fort McPherson, and over 100 registered artists from these communities have had the opportunity share and document the story of their art. Representatives from the NWT Arts Program are working to ensure all registered artists in the NWT have the opportunity to share and document the story of their art and benefit from this project.

ITI has purchased digital cameras for regional Economic Development Officers to help artists take high-resolution photos of their artwork.

Dave Brosha, Yellowknife

Maryjane Nigiyok, Ulukhaktok

Jamie Bastedo, Yellowknife

Jamie Look, Yellowknife

Grey Gritt, Yellowknife

Content Collection photos

Online Initiatives

Online promotion is a key element in marketing. The NWT Arts Program includes the following components as a part of its marketing and promotion services:

1. NWT Arts Archive

The NWT Arts Archive is a database of all NWT Arts content including products, programming and promotional initiatives. Personal content (contact information, images, videos, etc) chosen by an artist as 'public' can then be viewed on the public website. The archive also serves as an inventory of art that has been purchased by the GNWT.

2. NWT Arts Marketing Assets Inventory

This is an up-to-date inventory of marketing assets that are available for artists, organizations and partners to use in arts promotion. This includes (but is not limited to) artist's profiles and art images, banners, posters, brochures, videos, etc.

3. NWT Arts Website (nwtarts.com)

The website serves as a one-stop information source about NWT artists and their work. Visitors can read stories about registered artists, see images of their work and find registered organizations that sell NWT art. The website also contains information about NWT art and culture, the NWT Arts Program, and more.

4. NWT Arts Login Areas

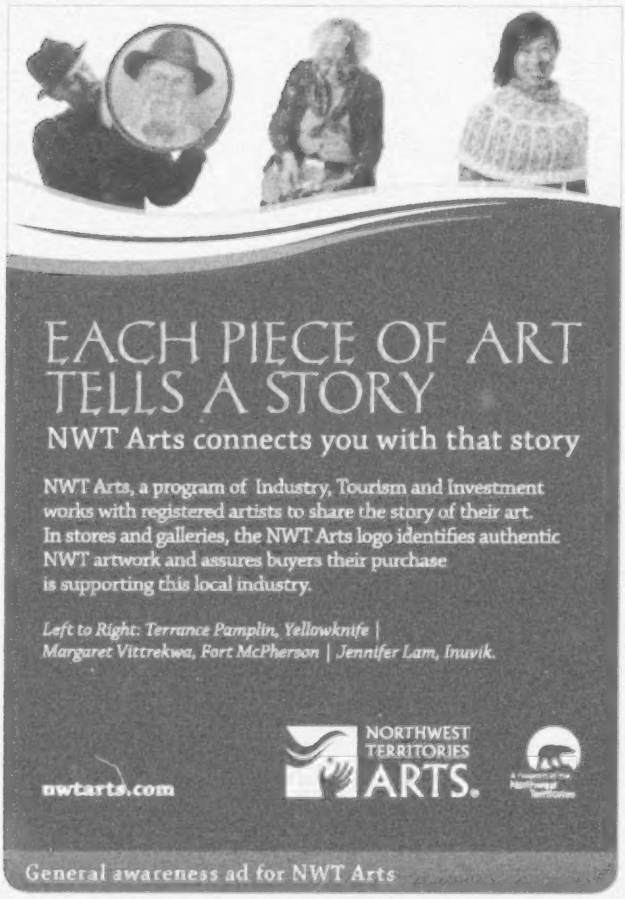
In this members-only section of the website, registered artists and organizations can update their public profile, participate in internal forums, buy/sell raw materials from other registered artists and organizations, post events and more.

Point-of-Sale Materials

Point-of-Sale (POS) materials are available to aid in educating prospective customers about the value of NWT arts, and assist in brand recognition of authentic products.

Marketing Campaign

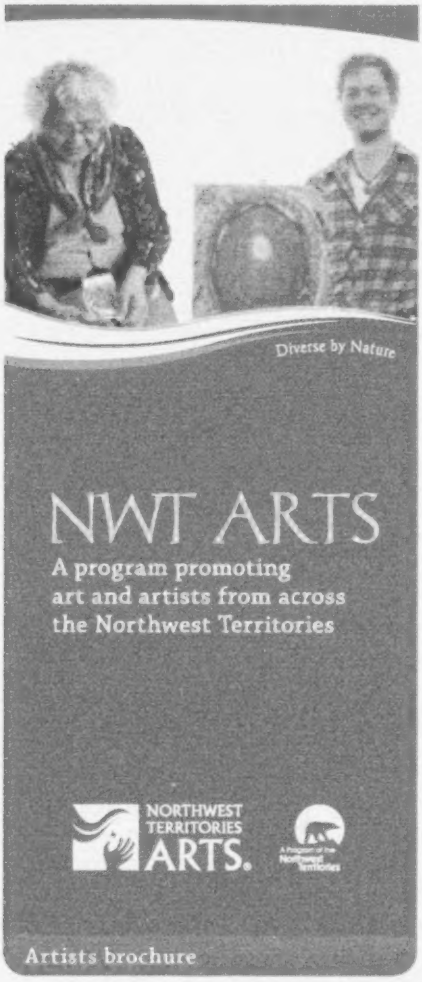
NWT Arts advertisements have been updated to reflect the new VIG standards and appear in various publications, including the NWT Tourism Explorers' Guide, Up Here magazine, Above and Beyond magazine, Yellowknife Visitors Guide, various newspapers and Conseil de développement économique des Territoires du Nord-Ouest (CDETNO) Explorers' Guide (French).


EACH PIECE OF ART TELLS A STORY
NWT Arts connects you with that story
NWT Arts, a program of Industry, Tourism and Investment works with registered artists to share the story of their art. In stores and galleries, the NWT Arts logo identifies authentic NWT artwork and assures buyers their purchase is supporting this local industry.
Left to Right: Terrance Pamplin, Yellowknife | Margaret Vittrekwa, Fort McPherson | Jennifer Lam, Inuvik.
nwtarts.com
NORTHWEST TERRITORIES ARTS.
General awareness ad for NWT Arts

Other NWT Arts Promotional Initiatives

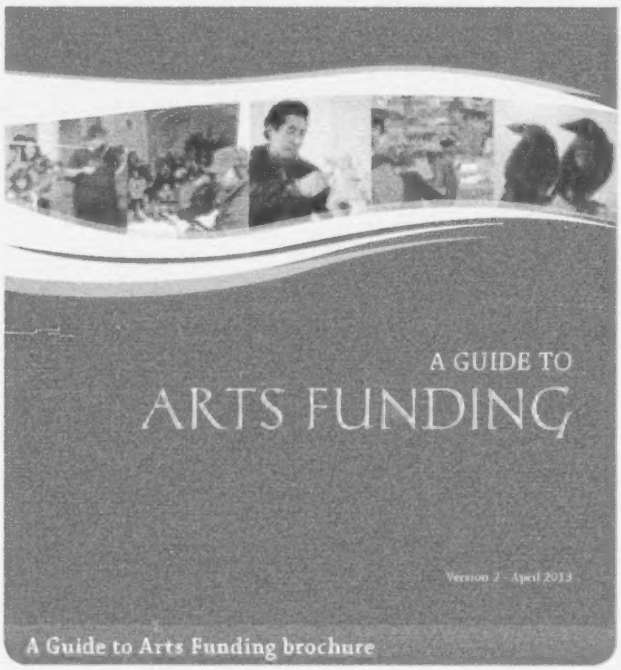
NWT Artists Brochure

This information brochure for artists describes the NWT Arts Program, the benefits of joining the Program and outlines the steps of how they can register. This brochure was printed in English and French and distributed to regional offices for use.


Diverse by Nature
NWT ARTS
A program promoting art and artists from across the Northwest Territories
NORTHWEST TERRITORIES ARTS.
Artists brochure

A Guide to Arts Funding

In 2012, *A Guide to Arts Funding* was produced by ECE and ITI. This booklet informs artists about different GNWT programs and services they can access for arts funding.



NWT Arts Posters

Three large posters were developed to inform artists and the general public about various initiatives of the NWT Arts Program.

THE NWT ARTS PROGRAM
SUPPORTING
THE GROWTH OF NWT ARTS
GREAT NORTHERN ARTS FESTIVAL | Inuvik, July 2012
THE NWT ARTS PROGRAM
CONTENT COLLECTION PROJECT | Inuvik Region, July 2012

NWT Arts posters

Arts and Cultural Event Participation

NWT tourism and cultural events continue to be an important way to increase awareness and interest for the NWT arts industry. Assessed on a case-by-case basis, ITI is committed to participating in events that provide the opportunity to showcase the diverse types of arts found in the NWT.

NWT artists at Canada Day 2012 event in Vancouver

NWT Artist Newsline (Studio News)

This quarterly newsletter is available from ITI's regional offices and is distributed to over 700 recipients across Canada. The publication informs readers about regional and community arts initiatives, upcoming arts events, and updates GNWT programs and services.

Studio News newsletter

NWT Arts Displays

Regional and national arts displays are an opportunity to increase awareness and interest for the NWT arts industry. In partnership with the Edmonton International Airport, ITI has two display cases, located at gates 7 and 49. Display units are also located in regional centres across the territory. These displays showcase traditional NWT artwork and increase interest in the arts and fine crafts that are made by NWT artists.

Edmonton Airport, Gate 7

Regional display in Fort Simpson

Program Support

Regional Office Delivery

ITI programs and services are delivered through offices in Yellowknife (North Slave), Fort Smith (South Slave), Norman Wells (Sahtu), Fort Simpson (Dehcho) or Inuvik (Inuvik).

The Regional Arts Working Group (RAWG) is comprised of five representatives, one member from each ITI regional office. This group meets twice a year to discuss the state of the arts across the NWT and share regional perspectives of program delivery and initiatives. Members also gain knowledge for delivering regional programs and providing support in their own communities.

Regional offices receive specific funding annually to implement action items in the NWT Arts Strategy. This helps regional offices to:

- Take a more active role in the delivery of programming in their community.
- Have a direct impact on local arts promotion, support and coordination for overall programming.
- Deliver consistent programming throughout the NWT.
- Conduct e-commerce workshops in communities.
- Develop partnerships with Non-Government Organizations, NWT societies, band office and various arts enthusiasts.
- Participate in direct marketing and promotional activities.
- Encourage individual artists to sign up for the NWT Arts Program.
- Provide artists with access to raw materials and supplies to produce NWT arts and crafts.
- Provide funding to artists to attend events that promote NWT arts.

Subsidiary Support

ITI provides core funding to the Business Development Investment Corporation (BDIC), which supports three arts subsidiary companies. These subsidiary companies produce traditional arts and fine crafts for commercial sale through Arctic Canada Trading Company and other retail outlets.

- Dene Fur Clouds, Fort Providence.
- Acho Dene Crafts, Fort Liard.
- Ulukhaktok Arts Centre, Ulukhaktok.

Dene Fur Clouds website

Community Consultations/Workshops

Workshops and business skills training are provided to artists in various regions. Workshop topics include marketing and promotion basics, how to price artwork, and an introduction to online marketing, which covers such things as e-commerce and how to develop a basic website.

Funding for artists to attend community consultations and workshops can be available through the Support for Entrepreneurs and Economic Development (SEED) Policy.

Pricing Your Art Workshop at GNAF 2009

Toll-Free Phone Number for Arts (1-877-445-2787)

Artists in remote communities can contact their local regional office without incurring long distance charges. This service also provides a direct link for artists to access regional program assistance.

Access to Raw Materials

ITI is committed to helping NWT artists access raw materials to produce arts and fine crafts. Through SEED, artists can access funding to purchase raw materials, equipment and supplies to create their art for commercial purposes. The NWT Arts website provides a directory of local suppliers of raw materials.

ITI guarantees the purchase of traditionally tanned moose hides from NWT producers, and makes them available to artists at the purchase cost. To maintain the market reputation of this unique product, knowledgeable contractors with experience in valuation of these hides are contracted to purchase quality pieces on behalf of the government.

ITI regional offices also work with local contractors to provide access to affordable furs. Subject to availability, furs can be purchased at the following locations:

- Great Northern Arts Festival, Inuvik.
- Open Sky Creative Society, Fort Simpson.
- Ulukhaktok Community Corporation, Ulukhaktok.
- Norman Wells Historical Society, Norman Wells.
- Abe Miller Centre, Yellowknife.
- NWT Native Woman's Association, Yellowknife.

The NWT Film Commission

The NWT Film Commission provides support and assistance to grow northern film and media arts productions using sound business principles in areas of funding, marketing, promotion and infrastructure development. It does this by:

- Promoting the NWT to national and international film markets as a northern production destination.
- Serving as a liaison between industry and local government in support of the NWT Film and Media Arts Industry.
- Providing support and advice on all levels of funding and options available to industry.
- Assisting in the development of local creative talent necessary to sustain industry growth.

Through industry partnerships, strategic advertising campaigns, and its website **www.nwtfilm.com**, the NWT Film Commission is working to raise its profile in the NWT, promote the NWT as a desirable filming destination and provide important information to assist and connect film makers in the NWT, Canada and around the world.

Another important tool with which the NWT Film Commission is supporting and promoting local film industry professionals is the NWT Film Suppliers Guide listing businesses, organizations and individuals who can provide specific areas of expertise, products and services to assist production companies filming on location in the NWT.

Dedicated funding is available to the Film and Media Arts Industry, under the SEED Policy to assist with the completion of a first film; to assist applicants to market or promote their skills, services or productions and to increase sales of new or existing NWT film and media arts products and services; and to assist qualified film and media arts businesses in supporting commercial media productions, including co-productions in the NWT.

The NWT Film Commission's mandate is to:
"Maximize economic opportunities for the NWT Film and Media Arts Industry and promote the NWT as an ultimate production location."

Black Swan Films

Filming in northern conditions

Filming on Location in Yellowknife

Pat Kane Photo

Filming in Tuktoyaktuk

Financial Assistance

ITI recognizes the importance of tradition and the economic potential of the NWT arts and fine crafts industry. ITI's support is provided under the Support for Entrepreneurs and Economic Development (SEED) Policy.

2010/11

Activity	Amount
Arts & Crafts/Fine & Performing Arts – SEED	$496,000
Festivals – SEED	$147,918
Raw Materials Regions	$125,000
Film Promotion	$155,000
Regional Programming	$125,000
Marketing & Promotion	$100,000
Total	**$1,148,918**

2011/12

Activity	Amount
Arts & Crafts/Fine & Performing Arts – SEED	$481,308
Festivals – SEED	$221,921
Raw Materials Regions	$125,000
Film Promotion	$168,000
Regional Programming	$125,000
Marketing & Promotion	$100,000
Total	**$1,221,229**

SECTION 4: ACTION PLAN – SUMMARY OF PROGRESS

The NWT Arts Strategy included a 2007 Action Plan as an appendix. This section provides a summary of the progress made to date, including:

- Action Items;
- Lead Department or Partner;
- Timing for Action to be Completed; and
- Progress made on each Action Item as of March 31, 2013.

Action	Section	Timing	Progress
Explore the possibility of establishing an arts foundation.	Culture and Heritage	Intermediate Term	Information on arts foundations in other jurisdictions has been compiled.
Continue to provide financial assistance to arts festivals through the Support for Northern Performers Program.	Culture and Heritage	Ongoing	Support to Northern Performer funds are awarded annually. Funding increased from $71,000 in 2007 to $181,000 in 2012.
Continue to encourage and assist arts organizations in all regions to develop and submit applications for Arts Council Funding.	Culture and Heritage	Ongoing	A Community Liaison Coordinator position was established in 2010. Support is provided on an ongoing basis to NWT Arts Council applicants in all regions.
Continue to provide financial assistance to the Northern Arts and Cultural Centre.	Culture and Heritage	Ongoing	Annual funding increased from $110,000 in 2007 to $130,000 in 2012.
Develop a list of published books and videos created by NWT authors and artists.	NWT Public Library Services	Ongoing	The list is incomplete but Library services endeavors to ensure all books and films by northerners are available through the library.
Establish a long-term plan for the provision of public library space in the communities.	NWT Public Library Services	Ongoing	Library services have expanded from serving 15 communities in 2006 to 20 communities in 2012. There is a plan to expand to two additional communities.
Expand Web-based information systems and services focusing on the Virtual Library Project.	NWT Public Library Services	N/A	The Virtual Library Project is no longer functional.
Continue to exhibit art from the GNWT's collection at the Prince of Wales Northern Heritage Centre.	Prince of Wales Northern Heritage Centre	Ongoing	The Heritage Centre exhibits an average of 20 pieces of art annually as well as through online exhibits.
Continue to provide public and school based art education/ awareness programs at the Prince of Wales Northern Heritage Centre.	Prince of Wales Northern Heritage Centre	Ongoing	The Heritage Centre provides a number of different programs including over 100 loans of educational kits provided to schools each year, five art-based "Amazing Family Sundays" presentations each year and a series of artist's talks and demonstrations.

Action	Section	Timing	Progress
Continue to provide financial assistance to eligible northern residents to attend post-secondary education programs in approved institutions through the Student Financial Assistance Program.	Student and Financial Assistance	Ongoing	Since 2007, SFA has provided assistance to an average of 68 students per year pursuing post-secondary education in Fine Arts.
Continue to provide assistance to eligible northern residents to attend post-secondary education programs in approved institutions through the Canada Millennium Bursary Program.	Student and Financial Assistance	N/A	This federal program no longer exists.
Continue to disseminate information about careers in the arts.	Training and Career Development	Ongoing	Arts careers information are included in high school career development programming and career focusing. A jobs booklet entitled Jobs in Culture, Heritage and the Arts is available from ECE.
Offer courses in the arts at Aurora College.	Aurora College	Ongoing	Aurora College offers arts courses through its continuing education programs, its Aboriginal Language and Culture Instructor Program and its Bachelor of Education Program.
Assist Aurora College in developing a vision for its art education programs.	Aurora College	Ongoing	Aurora College reviews its programs and the labour market annually.
Continue to seek the input of the arts sector by including arts sector representatives on the NWT Arts Council for the purpose of recommending recipients of Arts Council awards to the Minister of ECE.	Culture and Heritage	Ongoing	Nominations to the NWT Arts Council are forwarded to the Minister of ECE for selection. NWT Arts Council members meet annually to review applications and award funding to artists and arts organizations.
Continue to refer artists and arts organizations to the Canada Council for the Arts.	Culture and Heritage	Ongoing	Artists and arts organizations are frequently referred to the Canada Council for the Arts (CCA). Council representatives took part in a gathering of arts organizations in October 2012 for consultations. Eight individuals and six organizations received CCA funding in 2011/12.

Action	Section	Timing	Progress
Assist artists in negotiating fair fees for service by disseminating current information on industry standards for artist fees and reviewing applications to ensure that artist fees meet the minimum industry standards.	Culture and Heritage	Ongoing	ECE provides information on artist fees by request, as well as through meetings with artists and organizations. Funding applications are reviewed to ensure that industry standards for artist fees are maintained.
Continue to acquire art instructional materials for the NWT Public Library Collection.	NWT Public Library Services	Ongoing	Library Services collects art instructional materials as they are requested by the public.
Rotate the collection of art instructional materials amongst community libraries.	NWT Public Library Services	Ongoing	Items in the collections are rotated to other community libraries as they are requested.
Continue to host community art exhibits at the Prince of Wales Northern Heritage Centre.	Prince of Wales Northern Heritage Centre	Ongoing	The Heritage Centre hosts an average of six community art exhibits annually from across the NWT.
Continue to acquire art by established northern artists for the GNWT collection at the Prince of Wales Northern Heritage Centre.	Prince of Wales Northern Heritage Centre	Ongoing	The Heritage Centre acquires an average of three art pieces annually that are created by established northern artists.
Continue to require NWT schools to provide 6% (60 hours per year) of instructional time in arts learning from grades 1-9 based on the Saskatchewan Arts Curriculum.	NWT School System	Ongoing	9% (90 hours) of instructional time in arts learning from grades 1-9 is currently recommended for NWT schools.
Continue to require that secondary school students complete five credits in Fine Arts for high school graduation, based on the Alberta Arts Curriculum.	NWT School System	Ongoing	ECE requires students to complete three credits (75 hours) in Fine Arts from grades 10-12 to meet high school graduation requirements.
Participate with Manitoba to develop a Fine Arts curriculum relevant to Aboriginal people. Following this, support the development of teaching and learning resources and provide in-service training to art teachers on the new curriculum.	NWT School System	Ongoing	While the Manitoba curriculum was updated in 2011, the NWT continues to use the Saskatchewan curriculum for grades 1-9, which includes cultural and historic goals. The NWT uses the Alberta curriculum for grades 10-12. In-service training is available for teachers in the current curriculum.

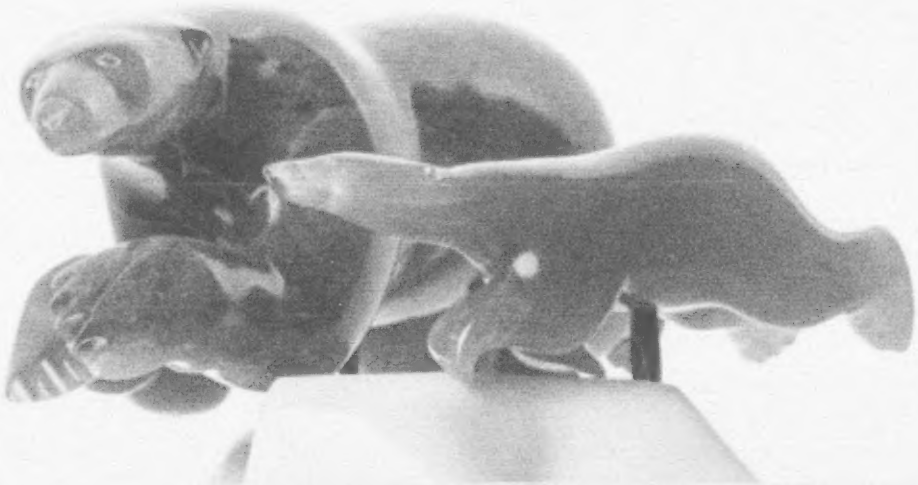
Action	Section	Timing	Progress
Make available training materials on effective arts instruction for artists in the classroom.	NWT School System	Ongoing	Artists in the classroom programs are left to the discretion of the individual schools or school systems. A partnership with Arts Smarts Foundation is being explored for the next reporting period.
Continue to offer courses in Arts Education in Elementary School and Native Literature as part of the Teacher Education Program and the Aboriginal Language and Culture Instructor Program delivered through Aurora College.	Aurora College	Ongoing	Aurora College continues to offer these courses.
Compile, keep current and make available in paper copy (via mail, posters, bingo halls, community announcement, etc) and through the internet, information on territorial, national and international support available to artists.	Industry, Tourism and Investment	Ongoing	Various initiatives have been developed to keep current and make available information to artists and to help coordinate support for communication and awareness of our programs and services: • NWT community workshops. • Promotion of NWT arts and artists. • NWT Arts newsletter. • Toll-Free line for artists.
Provide enhanced support for emerging and existing cultural industries (i.e. film and video, publishing, sound recording, art and fine crafts).	Industry, Tourism and Investment	Ongoing	Under its SEED Policy, funding is available to the Film and Media Arts Industry to: • Assist with the completion of a first film. • Assist applicants to market or promote their skills, services or productions and increase sales of new or existing NWT film and media arts products and services. • Assist qualified film and media arts businesses in supporting commercial media productions, including co-productions in the NWT.
Develop an e-commerce community networking database system.	Industry, Tourism and Investment	Ongoing	Creation of a online presence through nwtarts.com • The Internet is accessible to an international audience. • Provides members of the NWT's arts community with the opportunity to promote and showcase their products to local, national and international markets. • The website is home to the main database.

Action	Section	Timing	Progress
Keep communities current on issues and events in the arts industry.	Industry, Tourism and Investment	Ongoing	A quarterly newsletter is distributed to over 700 recipients. The publication informs readers about regional and community arts initiatives, upcoming arts events, and provides updates about NWT programs and services.
Develop and research ways of ensuring quality supply of raw materials.	Industry, Tourism and Investment	Ongoing	A pilot project launched in 2007 has successfully filled the market void for traditionally tanned and smoked moose hides by providing guaranteed purchasing to producers of smoked moose hides at a price equal to the prices charged to craft producers. A test program is assessing the use of bison hide for traditional sewing.
Promote and encourage the sustainable use of natural and available resources (e.g. recycled materials).	Industry, Tourism and Investment	Ongoing	Under its SEED Policy, ITI provides funding to purchase raw materials for the creation of art for commercial purposes. ITI's Hide and Fur Procurement Program provides prepared moose hides, sealskins and beaver pelts to creators of traditional arts and crafts at a reduced, cost-neutral basis.
Research ways of providing and assisting with the availability of raw materials and supplies for artists.	Industry, Tourism and Investment	Ongoing	A Regional Arts Working Group (RAWG) comprised of one member from each ITI regional office that meet biyearly to work on achieving their mandate: "to creating workshops, displays, provide marketing and network opportunities, ensuring access to raw materials and supplies while providing retail opportunities and effective communication." • Develops partnerships with NGO and NWT Societies, Band office and various arts enthusiasts. • RAWG enables consistent delivery throughout the NWT. • Encourage individual artists to sign up for the NWT Arts database. • Continues to provide artists with access to raw materials and supplies to produce NWT arts and crafts. • Conducts workshops in all communities. • Provides funding to artists to attend events that promote NWT arts. ITI regional offices work with local contractors to provide access to affordable furs. Subject to availability, furs can be purchased at the following locations: • Great Northern Arts Festival, Inuvik • Open Sky Creative Society, Fort Simpson • Ulukhaktok Community Corporation, Ulukhaktok • Norman Wells Historical Society, Norman Wells • Abe Miller Centre, Yellowknife • NWT Native Woman's Association, Yellowknife

Action	Section	Timing	Progress
Expand criteria for the funding of equipment for artists and arts organizations (e.g. rent and purchases such as special arts materials and recycled materials).	Industry, Tourism and Investment	Ongoing	Under its SEED Policy, ITI offers contributions to small businesses, artists and entrepreneurs. Funding provided under the Micro-Business Program is targeted for initiatives aimed at developing the traditional economy, arts and film activities for commercial purposes.
Develop a directory of suppliers of raw materials, funding agencies and other industry related material.	Industry, Tourism and Investment	Ongoing	Initiative addressed through the development of the nwtarts.com website
Publish "How To" guides to train artists at all levels on methods for producing and marketing their art.	Industry, Tourism and Investment	Ongoing	In 2006, ITI published a booklet called "E-commerce - How to sell Online". This book was designed to assist artists with understanding the concepts of e-commerce and how they can benefit from using the internet as their vehicle to sell / market or promote themselves and their products through the Internet. A "Guide to Arts Funding" guide booklet was released in 2012 and is available to all NWT artists, via regional offices and through nwtarts com that helps artists receive the funds they require to assist them with developing websites for retailing or marketing purposes online.
Develop a unique merchandising identification system that authenticates "Made in the NWT" products.	Industry, Tourism and Investment	Ongoing	In 2007, the GNWT developed a Logo for NWT artists that authenticates NWT Artist made products. • The logo has become the basis for industry and GNWT efforts to market and promote the NWT arts as a whole. • The program and marketing tool is administered through ITI Regional Offices to participating artists and art retailers. • There are currently 294 artists and 50 organizations registered.
Workshops and conferences to give opportunities for artists to meet and consult.	Industry, Tourism and Investment	Ongoing	Workshops and business skills training are provided to artists on various e-commerce solutions, pricing solutions and marketing. Funding for artists to attend various training workshops is also made available through the SEED Policy.

Action	Section	Timing	Progress
Develop a national and international marketing strategy, which addresses the needs of NWT cultural industries.	Industry, Tourism and Investment	Ongoing	The NWT Arts Marketing Plan was developed to increasing the awareness, marketability and promotion of NWT products, artists and increased awareness of the brand. • Several marketing tactics have now been developed to create continuity for the industry and promote NWT visual art by opening up new markets around the world. • This will set the standard for promoting NWT art through the NWT Arts Program and all other initiatives. • Entails collecting and creating content through focus groups and interviews with artists and arts organizations/galleries across the NWT.
Develop and maintain a directory of artists and cultural industries active in the NWT.	Industry, Tourism and Investment	Ongoing	
Develop and maintain an interactive Internet e-commerce system for art and fine craft producers.	Industry, Tourism and Investment	Ongoing	A database of artists and a website (nwtarts.com) was developed that showcases and promotes registered artists and their products and contact information to customers around the world.
Participate in national and international events where NWT art and artists can be profiled.	Industry, Tourism and Investment	Ongoing	Opportunities are provided for various artists to attend various events nationally and internationally. Such events include: • Attendance at ceremonies where regional artists participate. • Fund artists to network with peers from other jurisdictions.
Encourage circumpolar networking opportunities and regular meetings with other jurisdictions.	Industry, Tourism and Investment	Ongoing	Under its SEED Policy, funding can be made available to artists to attend events where there are opportunities to meet artists from other countries. Networking opportunities are identified and promoted by RAWG, which meets twice yearly to discuss the state of the arts across the NWT and share regional perspectives of program delivery and initiatives.
Research and develop innovation technology.	Industry, Tourism and Investment	Ongoing	Further research is required to stimulate development in this area.

Beaded moccasins,
Vincent Firth, Inuvik



Carving, Kuzy Curley,
Yellowknife

SECTION 5: GNWT CONTACT INFORMATION

Department of Education, Culture and Employment

Service Centres	Telephone
Beaufort Delta	(867) 777-7365 or 1-855-283-9311
Dehcho	(867) 695-7338
Fort Smith	(867) 872-7425
Hay River	(867) 874-5050
Sahtu	(867) 587-7157 or 1-866-814-9840
Yellowknife and North Slave	(867) 766-5100 or 1-866-768-8145

Education Councils	Telephone
Beaufort-Delta	(867) 777-7136
Dehcho	(867) 695-7308
Sahtu	(867) 587-3450
South Slave	(867) 872-5701
Tłı̨chǫ Community Services Agency	(867) 392-3000
Commission scolaire de francophone Territoires du Nord-Ouest	(867) 873-6555
Yellowknife Education District No. 1	(867) 766-5050
Yellowknife Catholic Schools	(867) 766-7400

Aurora College Campuses	Telephone
Aurora Campus, Inuvik	(867) 777-7800 or 1-866-287-2655
Thebacha Campus, Fort Smith	(867) 872-7500 or 1-867-266-4966
Yellowknife Campus	(867) 920-3030 or 1-866-291-4866

Funding for Artists and Arts Organizations	Telephone
Manager Community Programs, Yellowknife	(867) 920-6370 or 1-877-445-2787 ext. 3
Community Liaison Coordinator, Yellowknife	(867) 873-7920
NWT Arts Council, Yellowknife	1-877-445-2787 ext. 5

Territorial Library Services	Telephone
Territorial Librarian, Hay River	(867) 874-6531

Department of Industry, Tourism and Investment

Program Headquarters	Telephone
Arts and Crafts Sector	(867) 920-6130 or 1-877-445-2787

Regional Offices	Telephone
Dehcho	(867) 695-7500
Inuvik	(867) 777-7196
Sahtu	(867) 587-7171
South Slave (Fort Smith)	(867) 872-6430
South Slave (Hay River)	(867) 875-5570
North Slave	(867) 920-8967

The NWT Film Commission	Telephone
Film Commissioner	(867) 920-8793

Northwest Territories

Kīspin ki nitawihtīn ā nīhīyawihk ōma ācimōwin, tipwēsinēn.

Cree

ʔerihtł'ís dëne súłiné yati t'a huts'elkër xa beyéyati theʔą ʔat'e, nuwe ts'ën yółti.

Chipewyan

If you would like this information in another official language, call us.

English

Si vous voulez ces renseignements en français, contactez-nous.

Français

Jii gwandak izhii ginjìk vat'atr'ijąhch'uu zhìt yinohthan jì', diits'àt ginohknìi.

Gwich'in

Hapkua titiqqat pijumagupkit Inuinnaqtun, uvaptinnut hivajarlutit.

Inuinnaqtun

ᑕᕆᔨᑦ ᑎᑎᖅᑲᐃᑦ ᐱᓕᒍᐃᑦ ᐃᓄᒃᑎᑐᖅᓯᒪᓕᒐᒃ, ᐅᑭᑦᑎᓐᓄᑦ ᐅᖅᑲᓪ ᔪᓐᓇᖅᑐᑎᑦ.

Inuktitut

UVANITTUAQ ILITCHURISUKUPKU INUVIALUKTUN, QUQUAQLUTA.

Inuvialuktun

K'éhshó got'ı̨ne xədǝ́ k'é hederi ʔedı̨htl'é yeriniwę́ nídé dúle.

North Slavey

Edi gondı dehgéh got'ı̨e zhatié k'ǫ́ǫ́ edatł'éh enahddhę nide.

South Slavey

Tłı̨chǫ yati k'ǫ̀ǫ̀ dè wegodì wek'èhoı̨zǫ nǫ̀ǫ̀wǫ dè, gots'ǫ̀ goahde.

Tłı̨chǫ

T: (867) 920-3367